



Club Cafe: November 2016

Connecting transformed lives worldwide through coffee

We, at Café Feliz, have been working to build this company for the long term. As part of that, we have been defining our core values to be crystal clear on what is most important to us as a company.

Part of that process has been to come up with a list of “We Believe” Statements. These will help to shape our core values in very practical ways. Here is a sneak peak at our We Believe statements that will be showing up on a video soon at, www.cafefeliz.us. You can look through them and see if you can determine what we hold as our core values. We will reveal those at the end.

WE BELIEVE STATEMENTS

- We believe you can never have have too much great coffee
- We believe in creating lifelines, not deadlines
- We believe how you feel about food determines who your friends are
- We believe in exterminating the “elephant in the room”
- We believe you should know that we got your message
- We believe today’s painful struggle is tomorrow’s particular strength
- We believe there’s a reason that Folgers begins with a big, fat F
- We believe admiring Beauty should always be a group project
- We believe in saying “Yes, if...” not “No, because...”
- We believe coffee pairs best with pastries and stories
- We believe in unplugging completely to hear the most important current events
- We believe in showing up to serve, not to be served
- We believe in unearthing what yo umeant to say, beyond just what you said
- We believe how you begin your day is powerful
- We believe in speaking ‘nothing but the whole truth’ ...in love
- We believe in equality between asking you questions and listening for your answers
- We believe that Yes means Yes and No means No
- We believe that if you can’t explain it, you don’t really know it

Please let us know what you think? Which of these statements touched your heart? Would love hear from you!

So, there you have it. That is what Café Feliz believes. Were you able to pick up on any themes? These all come from our core values: Service, Trustworthiness, Friendship, Intention and Inspiration. That is who we are and we are so glad you are joining with us.

*Have a blessed day,
Jordan and Marie Foote*

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